

Strength in Community Workshops Inspire Confidence to Help Self-Identifying Women Entrepreneurs Grow Their Businesses

The Strength in Community Workshops (SCW), presented in partnership with Alberta Women Entrepreneurs (aWe) and facilitated by the Manitoba Women's Enterprise Centre (MWEC), are coming to Alberta starting with SCW 1.0 Building Personal Leadership – a 5-week workshop series for self-identifying women, non-binary, and Two-Spirit entrepreneurs to grow their entrepreneurial capacity through community.

Thanks to funding awarded to MWEC under round two of the WES Ecosystem Fund in the amount of \$1.48M, the Strength in Community Workshops bring valued programming to women entrepreneurs in Alberta and across six other provinces. The program expands support to rural and northern regions and is delivered to both English and French-speaking entrepreneurs.

“The confidence and the strength I gained in the program helped me push myself past those limits I couldn’t overcome before,” said Lindsay Routhier, Strength in Community alumna from Southern Manitoba. “If I could bottle up the amount of support you feel in those groups and sell it, I would be a millionaire.”

SCW 1.0 is delivered virtually and facilitated by Geraldine De Braune, Integrative Coach. Participants will experience community and connection through facilitated learning, practical application, open discussion, and aided by learning from each other.

“In SCW 1.0 we do a gorgeous deep dive into those core, foundational pieces of personal leadership that really build inner confidence for entrepreneurs,” says Geraldine De Braune.

Give your entrepreneurial passion roots and wings by gaining clarity, discovering possibility, and building inner capacity in the mirror of community with SCW 1.0 Building Personal Leadership starting in January 2024.

Registration Information for Alberta Intake:

Dates: January 9, 16, 23, 30 and February 6, 2024

Time: 9:30 AM - 12:00 PM (MT)

Fee: \$149.⁰⁰ + GST

Please contact Kelsey Marcotte for more information.

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The Manitoba Women's Enterprise Centre is a non-profit organization funded by Prairies Economic Development Canada (PrairiesCan) that provides business training, advising, financing, and networking opportunities for self-identifying women, non-binary, and Two-Spirit entrepreneurs in Manitoba.
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